



WWW.HILLSBOROMARKETS.ORG

OVER 40 YEARS OF CULTIVATING COMMUNITY

MARKET PROFILE

Hillsboro Farmer's Markets, Inc are historic farmers' markets offering fresh, locally grown produce and products at two locations throughout Hillsboro, Oregon. Our markets host a wide range of high-quality local vendors and artisans that attract community shoppers while providing programs and events, making us a premier shopping destination. Our shoppers are community-focused, shop local, and understand value.

WHO YOU WILL REACH

Target Audience: Families, Heads of Household, Our Veterans, Seniors, Children, Food Shopper

Markets: Downtown Hillsboro Saturday Market (Apr 27- Oct 26, 27 weeks)
Orenco Station Sunday Market (Apr 28 - Oct 28, 27 weeks)

Consumer Reach: 215,000+ shoppers annually
125,000+ website views annually
9,500 Facebook friends
5,000+ Instagram followers
2,000+ Newsletter subscribers
250+ local vendors

BENEFITS OF SPONSORSHIP

- Increased brand recognition
- Regular face-to-face interactions with like-minded shoppers
- Associate your business with a local food system and community gathering place
- Support community needs met by market programs

MISSION STATEMENT

Hillsboro Farmers' Markets creates community gathering-places for people to buy local produce and products. We partner with farms, small businesses, and groups to provide education and resources. These efforts strive to enhance our community health and economic growth.



Market Sponsorship Opportunities

Cultivator	\$20,000
Sustainer	\$10,000
Supporter	\$5000
Grower	\$2500
Harvester	\$1500
Cropper	\$1000
Sower	\$500

Event & Program Sponsorship Opportunities

Veterans Food Access Match
Special Events
Entertainers & Performers
Market Sprouts

With commitment by March 1st, the above packages are guaranteed. Customizable sponsorship packages can be created to meet your need, budget, and goals.

HILLSBORO FARMERS' MARKETS SPONSOR OPPORTUNITIES

Our sponsorships provide you with the opportunity to both **GET** and **GIVE**. Your sponsorship dollars go to support essential community food access, healthy food education for youth and families, and small businesses and family farms while you receive large scale exposure and marketing opportunities.

LOGO ON ALL MARKETING MATERIALS	✓							EVENT & PROGRAM SPONSORSHIP OPPORTUNITIES We can address your specific area of interest through one of our our available programs below or one of our special events (ask the Market Manager).
LOGO ON MARKET BANNERS	✓							FOOD ACCESS PROGRAMS Provide funding for one of our market Match Programs
SPECIAL STAFF DINNER & DRINKS EVENT	✓	✓						VETERANS MATCH Provides matching funds to those who serve/have served in the military
LOGO ON MARKET POSTER	✓	✓	✓					ENTERTAINERS AND PERFORMERS Bring community together through the celebration of cultural arts
INDUSTRY EXCLUSIVITY	✓	✓	✓					MARKET SPROUTS Help inspire children to take part in their local food system, enjoy eating nutritious foods, and empower them to make healthy choices.
MARKETING MATERIALS AT INFO BOOTH	✓	✓	✓	✓	✓			
PROMOTIONAL BOOTH SPACE	28 MARKET DAYS	13 MARKET DAYS	6 MARKET DAYS	4 MARKET DAYS	2 MARKET DAYS	1 MARKET DAY		
SOCIAL MEDIA POSTS	10 POSTS	4 POSTS	2 POSTS	1 POST	GROUP POST	GROUP POST		
LOGO LISTING ON WEBSITE	FRONT PAGE + 3 PAGES	3 PAGES	2 PAGES	2 PAGES	1 PAGE	1 PAGE	1 PAGE	
SUPPORT OUR SPONSORS SIGN	✓	✓	✓	✓	✓	✓	✓	
NEWSLETTER	✓	✓	✓	✓	✓	✓	✓	
	CULTIVATOR \$20000	SUSTAINER \$10000	SUPPORTER \$5000	GROWER \$2500	HARVESTER \$1500	CROPPER \$1000	SOWER \$500	

CONTACT US TODAY TO DISCUSS YOUR SPONSORSHIP!

MANAGER@HILLSBOROMARKETS.ORG 503-844-6685 HILLSBOROMARKETS.ORG



SPONSORSHIP APPLICATION

WWW.HILLSBOROMARKETS.ORG

Contact Person: _____

Company Name: _____

Street Address: _____

City: State: _____ Zip: _____

Phone: Email: _____

List on-site activity and any distribution materials: _____

Please Note:

- A conversation with Market sta is required prior to sponsorship approval.
- Sponsors who receive booth space are responsible for following market rules and providing all necessary set-up materials (tent, tables, chairs, displays, etc).
- Sponsors who receive booth space agree to making no sales; no re-assignment of the space to a third party is allowed.

Please check your sponsorship level.

For program sponsors, check area of interest.

Market Sponsorship Level	Event/Program Sponsorship														
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If approved by counter-signature, Hillsboro Farmers' Markets, Inc. agrees to provide services as outlined in the sponsorship proposal. The undersigned waives and releases all rights and claims that might be held against Hillsboro Farmers' Markets, Inc. and its employees to save and hold harmless HFM from losses, damages and injuries.

Authorized Signature for Sponsor: _____ Date: _____

Authorized Signature for Hillsboro Farmers' Markets, Inc: _____ Date: _____

Pay by cash/check or contact us directly to pay with credit card.
 A 3% fee will be added for credit card payments.

15% of all sponsorships will go towards administration costs.

Make check payable and mail to: Hillsboro Farmers' Markets Inc, 233 SE Washington St, Hillsboro, OR, 97123
 Questions: Contact the market office, manager@hillsboromarkets.org or 503- 844-6685